

Farms going digital

## Use TWINT in over 1000 farm shops throughout Switzerland

**Paying for shopping directly at farm shops has never been so easy. Thanks to the collaboration with the Swiss Farmers' Union, cashless payments can now be made in over 1000 farm shops throughout Switzerland. Consumers now only need to have the TWINT app on their smartphone to pay for their shopping. A list of shops now offering TWINT as a payment method is available at vomhof.ch.**

Would you like to be able to pay for your shopping quickly and easily, even if you have left your wallet or purse at home or only have large notes? Thanks to the collaboration with the Swiss Farmers' Union, you can now do so in farm shops, at flower fields and at weekly markets throughout Switzerland. All you need to pay for your purchases at farm shops is a smartphone and TWINT. Over 1000 farm shops are already offering the possibility of using the cashless payment system.

Details of all of the farm shops that offer TWINT as a payment method can be found at vomhof.ch.

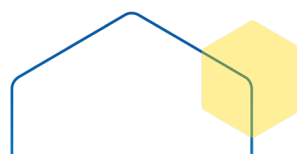
With over 1800 farms, "Vom Hof" is the largest platform for direct marketers and is a service offered by

the Swiss Farmers' Union. The national online portal offers farmers a platform on which they can advertise their home-made wares – such as jams, pastas and bread as well as services like party rooms and catering – to the general public free of charge

TWINT is available for everyone to use. Simply download TWINT, register, open the app and then scan the QR code. Pay for your shopping via TWINT – the payment will be made directly to the recipient and you can bag up your shopping right away.

For the farm shops, this constitutes a secure and fast alternative to the little cash registers that they normally have. A complicated infrastructure is thus not required for collecting money, which also means that the risk of theft is reduced.

Online press release



## Further information

Some 74 Swiss banks offer their customers TWINT as a mobile payment solution. TWINT customers can pay direct and cashless from their bank account in e-commerce, at the cash register and at vending machines. It is also possible for money to be transferred between private individuals and for payment requests to be made. TWINT users benefit from additional features, such as the ability to save customer loyalty cards. With around two million registered users, TWINT is the most widely used payment

app in Switzerland. TWINT AG belongs to Switzerland's biggest banks: BCV (Banque Cantonale Vaudoise), Credit Suisse, PostFinance, Raiffeisen, UBS, Zürcher Kantonalbank as well as SIX and Worldline.

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