

Customers of Graubünden's market leader benefit from the top mobile payment system

TWINT now offers direct account integration for Graubündner Kantonalbank

Customers of Graubündner Kantonalbank (SGBK) can now connect their bank accounts directly to TWINT and thereby benefit from all the advantages of the leading Swiss payment app.



Graubündner Kantonalbank

The GKB introduced its previous prepaid solution back in 2016. Now customers of Graubündner Kantonalbank can download the TWINT app from their principal bank for free and connect it directly with their bank account.

TWINT can be used to make purchases online, at cash registers, at over 100,000 parking locations and about 600 farm shops. The amount is deducted from the customer's bank account just like a normal debit transaction. Topping up balances is no longer required.

With total assets of CHF 26.6 billion and over 1,000 employees at 52 locations, GKB is the market leader in the canton of Graubünden.

"Graubünden is a region where TWINT became very popular early in the game. Now our customers can connect Switzerland's digital cash solution directly to their GKB account, allowing them to make convenient, cashless payments right from their smartphones and all across Switzerland", explains Enrico Lardelli, Head of Digital Banking & Services and member of the GKB Executive Board.

The leading mobile payment system

In just two years, TWINT has established itself as Switzerland's leading mobile payment system. With some 1.7 million users and around 4 million transactions made every month, TWINT is becoming ever more popular.

In addition to making in-store payments, TWINT is the fastest payment solution for e-commerce and can be used for transferring money to other TWINT users (peer to peer). TWINT is today accepted in practically all major retail stores, including Coop, Migros, Spar and Volg. TWINT is also the leading payment solution in the mobility sector and allows for payments to be made with the SBB, BLS, many private railway networks, Fairtiq, TCS and the largest provider of electric charging stations 'evpass'. What's more, TWINT can already be used to pay for the use of more than 100,000 parking spaces in Switzerland, thus negating the need to have cash.

"GKB, one of the top banks in the canton of Graubünden, is now a full TWINT provider. The canton is also a place where many Swiss tourists frequently like to make payments with TWINT", Markus Kilb, CEO of TWINT, is happy to report.

[Online press release](#)



Further information

Some 74 Swiss banks offer their customers TWINT as a mobile payment solution. TWINT customers can pay direct and cashless from their bank account in e-commerce, at the cash register and at vending machines. It is also possible for money to be transferred between private individuals and for payment requests to be made. With TWINT, users also benefit from added-value services, such as the ability to save customer loyalty cards. With more than 1.7 million registered

users, TWINT is the most widely used payment app in Switzerland. TWINT AG belongs to Switzerland's biggest banks: BCV (Banque Cantonale Vaudoise), Credit Suisse, PostFinance, Raiffeisen, UBS, Zürcher Kantonalbank as well as SIX and Worldline.

Contacts

TWINT media contact for German-speaking Switzerland

Victor Schmid
Hirzel.Neef.Schmid.Counselors AG
+41 76 584 33 71
media.relations@twint.ch

TWINT media contact for French-speaking Switzerland

Marie-Hélène Hancock
Hirzel.Neef.Schmid.Counselors AG
Geneva
+41 79 204 21 22
marie-helene.hancock@konsulenten.ch

