

Twint swiss wide at around 600 farm shops

Make cashless payments at farm shops

Paying for shopping directly at farm shops is now even easier. TWINT has entered into a partnership with Swiss Farmers' Union to launch the cashless payment system. Consumers now only need to have the TWINT app on their smartphone to pay for their shopping. A list of shops now offering TWINT as a payment method is available at vomhof.ch.

Would you like to be able to pay for your shopping in Swiss farm shops quickly and easily, even if you have left your wallet or purse at home or only have large notes? Thanks to the partnership with Swiss farmers' Union, consumers can now do this in Swiss farm shops, at weekly markets or directly at flower fields.

Consumers simply need to download the TWINT app to their smartphones to pay for their shopping at farm shops, thus making the need to have the right change a thing of the past. Some 600 farming families are already offering the possibility of using the cashless payment system.

Details of all of the farm shops that offer TWINT as a payment method can be found at vomhof.ch. Simply enter "TWINT" in the search field when looking for farm shops and you will be provided with a list of all of the farm shops that offer TWINT as a payment method.

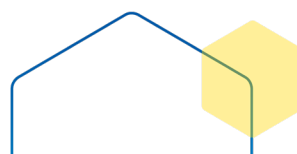
"Vom Hof" is the largest platform for direct marketers and already counts over 1,400 farm shops among its ranks. When searching for farm shops, you can also apply a filter to search by canton or for specific products. Everyone can now have access to a regional and varied range of products direct from the farm.

TWINT is available for everyone to use. Simply download the app, register and you're ready to go. Payments are processed by scanning the QR code in the farm shop, entering the respective amount and selecting "Pay".

The payment will be made directly to the recipient and you can bag up your shopping right away.

Paying for your shopping has never been as easy, straightforward and fast.

[Online press release](#)



Further information

Seventy-three Swiss banks offer their customers TWINT as a mobile payment type. TWINT customers can pay direct and cashlessly from their bank account in e-commerce, at the cash register and at vending machines. It is also possible for money to be transferred between private individuals and for payment requests to be made. With TWINT, users also benefit from added-value services, such as the ability to save customer loyalty cards. With more than 1.5 million registered users, TWINT

is the most widely used payment app in Switzerland. TWINT AG belongs to Switzerland's biggest banks: BCV (Banque Cantonale Vaudoise), Credit Suisse, PostFinance, Raiffeisen, UBS, Zürcher Kantonalbank as well as SIX and Worldline.

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