

More and more online shops accepting TWINT payments

TWINT winning over new online merchants all the time

The mobile payment solution of Swiss banks is currently growing fastest in the area of e-commerce. More and more merchants are offering TWINT as a payment method, giving customers a secure and convenient payment method which debits their bank account directly.

More and more users are “twinting” in online shops, at the cash register and with their friends. In other words, they are paying with their bank’s TWINT app. The e-commerce offering is currently the fastest growing, with transactions in May increasing more than fivefold year on year. Paying with TWINT in online shops is proving popular. It is very quick and the amount is debited directly to the user’s bank account.

Lots of new online shops

Over 1,500 online shops such as digitec/galaxus, Brack.ch, ticketcorner.ch and coop@home already offer TWINT as a payment method, with new ones being added to the list all the time. In the last few months, these have included qualipet.ch, ochsnersport.ch, pfister.ch, jumbo.ch, perfecthair.ch and spruengli.ch. eat.ch, voegele-shoes.ch and deideal.ch are just some of the other merchants set to join them in the next few weeks.

Pay at more and more cash registers with TWINT

TWINT is also steadily expanding its distribution among traditional retailers. For example, customers can now twint in shops such as Spar, The Body Shop, Toptip, Data Quest and Salt as well as at Socar petrol stations. The option will soon also be available at Dosenbach, Ochsner and Zürichsee Schifffahrt.

Win a luxury holiday with TWINT

To make even more customers aware that they can pay quickly with TWINT in online shops, TWINT will be launching a campaign in summer. All participants who twint in online shops at some point between June and August will be entered into a monthly draw to win a luxury holiday at Hotel Coeur des Alpes in Zermatt. Since 4 June 2018, a discount coupon to be redeemed in an online shop has also been available in the TWINT app every Monday.

65 Swiss banks offer their customers TWINT as a mobile payment solution. TWINT customers can pay direct and cashless from their bank account in e-commerce, at the cash register and at vending machines. It is also possible for money to be transferred between private individuals and for payment requests to be made. With TWINT, users also benefit from added-value services, including the ability to save customer loyalty cards, digital stamp cards and discount coupons. With more than 700,000 registered users, TWINT is the most widely used payment app in Switzerland. TWINT AG belongs to Switzerland’s biggest banks, namely: BCV (Banque Cantonale Vaudoise), Credit Suisse, PostFinance, Raiffeisen, UBS and Zürcher Kantonalbank as well as SIX and WORLD-LINE.

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